Preparing Files for CMYK Print

The following guide outlines the most important components for preparing your Print-Ready file to ensure fast, accurate and high-quality production of your job.

File Formats

Press Quality PDF (with bleed and trim marks)
The most reliable and preferred format for printing.

InDesign (INDD) - Packaged with links and fonts

Illustrator (AI or EPS) - With embedded links and fonts

Flattened Photoshop (PSD or TIFF) or JPEG

Microsoft Word, Excel, Powerpoint and Publisher files are not recommended as they are not designed for commercial printing. PDFs created from these programs may produce unexpected results.

Size

Files must be set up at the required print size for the intended job.

Images/Resolution

All images within the file should be a minimum of 300dpi at the finished size. Choose "Press Quality" when saving pdfs otherwise it can lead to pixelated/blurry print quality.

Bleed

If a document needs to bleed; where the image or colour needs to print to the edge of the page, please include an additional 2mm of bleed on all edges for trimming. This area will be cut off and is there to ensure that no white space is showing around the edge of the final product.

Safe Copy Area

Keep important content and text at least 4mm from the page edge. Anything outside this area will be at risk of being cut off when trimmed.

Borders

Borders are not recommended on the outer edge of a document as there could be variation in print and trimming, causing the border to look unbalanced. If borders are used, please keep them no less than 4mm from the page edge.

Trim/Crop Marks

Files must include trim marks to indicate the page edge and where to trim.

Fonts

Where possible, convert all text to outlines/curves/paths or embed them. This will make sure the font will display exactly as intended.

Imposition/Layout

Supply all files as one to a page (1 up). For booklets and multi-page documents, supply multi-page PDFs (not combined spreads).

Colour

Please make sure all colours are supplied in CMYK.

- Trim Marks
- Page Edge
- Safe Copy Area
- Bleed

Breen Printing

JOHN SMITH
Manager

11 Hunter Road, Healesville VIC 3777
P. (03) 5962 5177   F. (03) 5962 6177
E. john@breenprinting.com.au
www.breenprinting.com.au